

# GREENR

Global Reference on the Environment, Energy, and Natural Resources



## Address scholars' growing needs

From the emerging green-collar economy to enduring questions of climate change, environmental issues are shaping the future across the United States and around the world.

For students and faculty interested in an academic approach to environmental topics, Gale delivers *GREENR* – an authoritative, intuitive resource that combines news, unique commentary, audio, video, primary source documents, images, conference reports, statistics and more into a Web-like experience designed to attract attention and foster participation.

Updated daily, *GREENR* meets student and faculty needs with:

**Resources** for coursework in science, international studies, business, law and politics and other disciplines

**Content** from Gale academic publishing partners, including Elsevier and Sage Publications

**Referred case studies** that illustrate environmental efforts in businesses and municipalities across the nation and around the world

**Customizable homepage** with personalized logins that “remember” individual users’ preferences



## The best content on earth is now online

**Browse Issues and Topics:** Hundreds of selections are logically categorized to facilitate search success

The screenshot shows the GREENR website interface. At the top, there is a navigation bar with links for 'HOME', 'ADVANCED SEARCH', 'BROWSE ISSUES AND TOPICS', 'WORLD MAP', 'SEARCH HISTORY', 'MARKED LIST', and 'MY ACCOUNT'. Below this is a search bar with 'BASIC SEARCH' and 'ADVANCED SEARCH' options. The main content area is divided into several sections: 'Browse Issues and Topics' with a grid of categories like 'Agriculture and Food Systems', 'Business in the Natural World', 'Economics and Trade', 'Law and Politics', 'Energy', 'Pollution', 'Environment and Ecology', and 'Resource Management'; 'World Map' with an interactive map and a 'WORLD MAP' link; 'Featured Video' with a video player and a 'SEARCH VIDEOS' button; 'Case Studies' with a search bar and a 'SEARCH CASE STUDIES' button; and 'Academic Journals and News' with a search bar and a 'CUSTOMIZE' link. The bottom of the page features logos for the 'Journal of Environmental Health' and 'IJGP International Journal of Green Pharmacy'.

**Featured Video:** New videos posted weekly

**Customizable World News:** Users can choose sources most relevant to them

# Announcing the new center of green research

GREENR (Global Reference on the Environment, Energy, and Natural Resources) brings a balanced assortment of multimedia that delivers:

## The content that empowers users

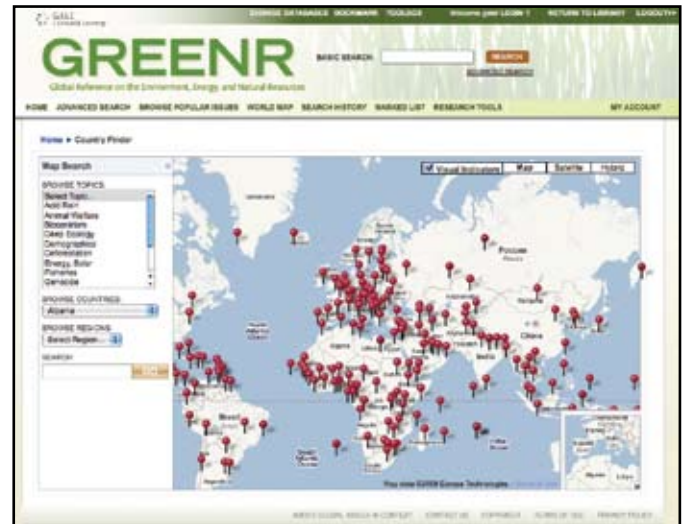
- Hundreds of English-language international newspapers, magazines and refereed journals
- Recognized sources of videos, podcasts and images, updated daily
- Searchable case studies to support targeted research
- A variety of search and browse options

## The technology that gets results

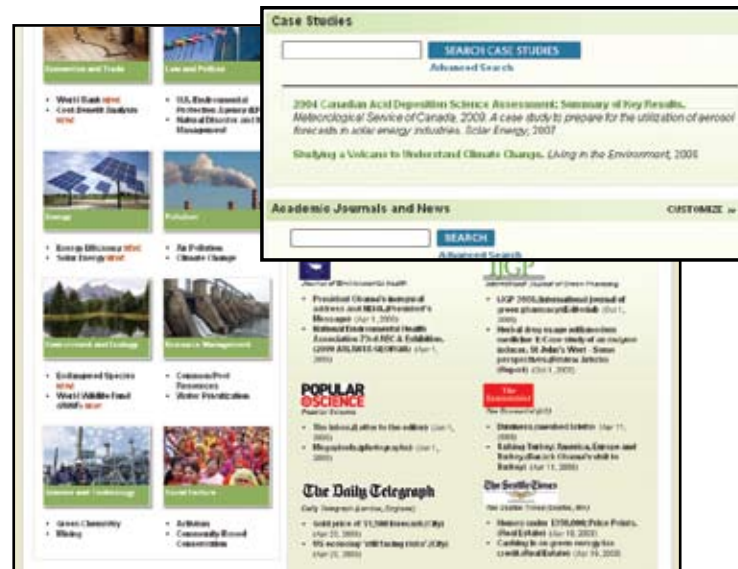
- Interactive maps that facilitate browsing by country or topic
- Sharing capabilities via social networking sites
- Customizable homepage to accommodate specific search needs

## The portals to greater understanding

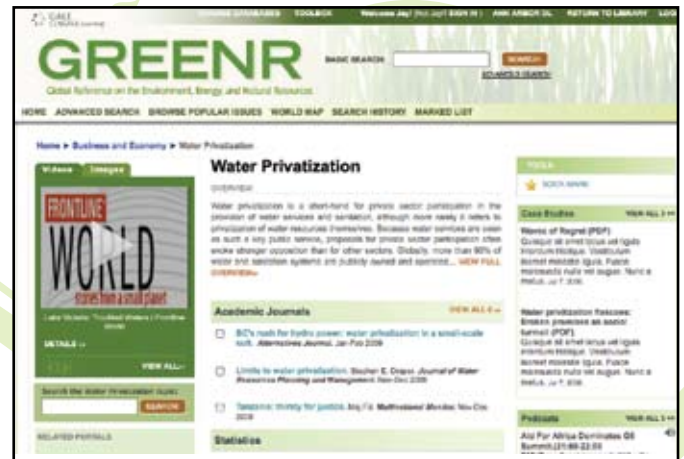
- Country portals covering more than 160 nations
- Topic/Issue portals in more than 150 categories, from animal welfare to wind energy
- Organization portals providing overviews and links to international associations



▲ Google Map technology lets students connect environmental issues with global points of view



▲ To support in-depth research, GREENR complements news and commentary with insightful case studies



▲ Video, podcasts, case studies, statistics and more lend context and perspective to today's most pressing environmental issues

