

Academic Video Online



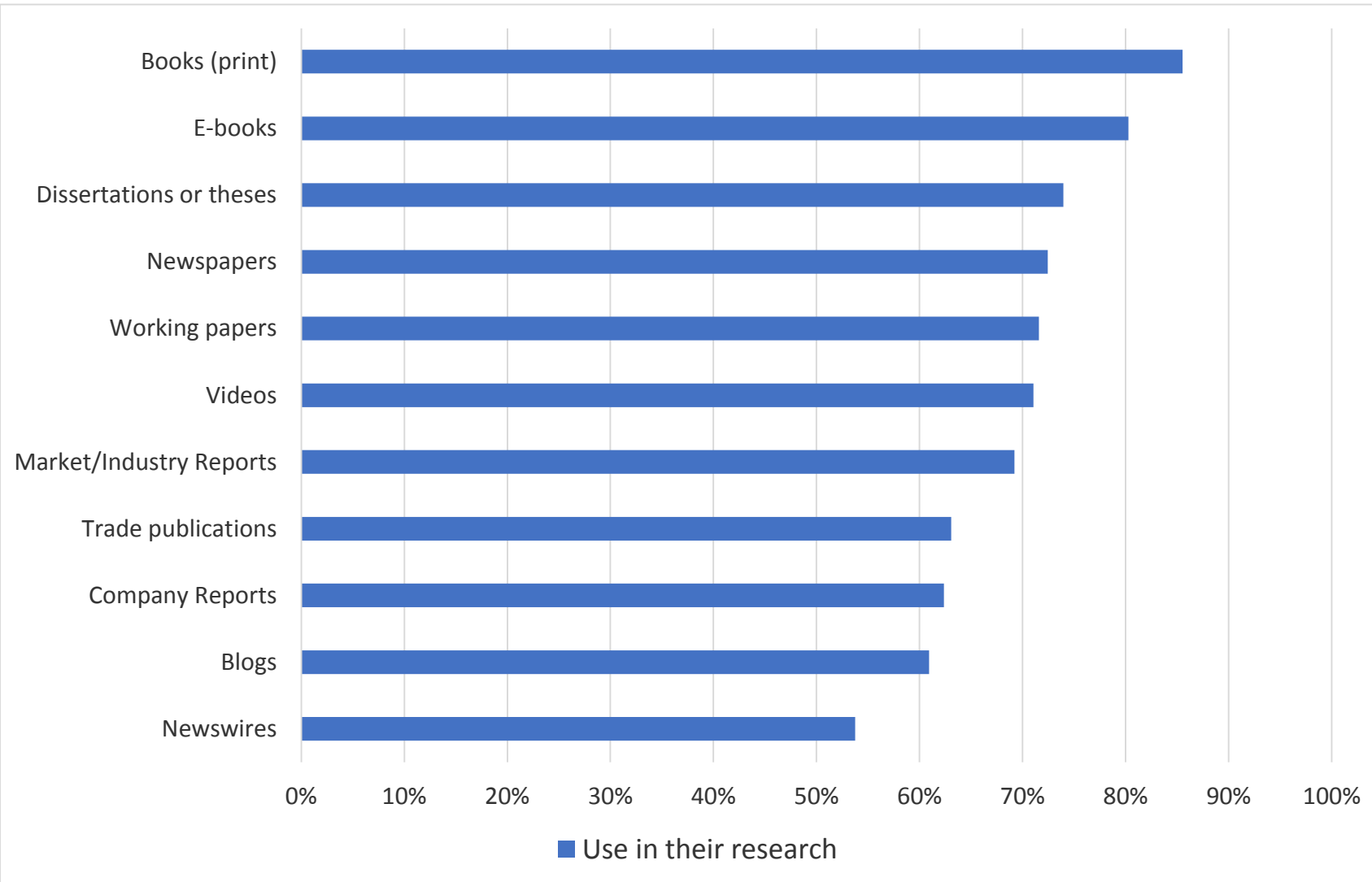
SHARE YOUR
PASSION

Agnieszka Studencka

April 2018, Bratislava



Researchers use a *lot* of different information types

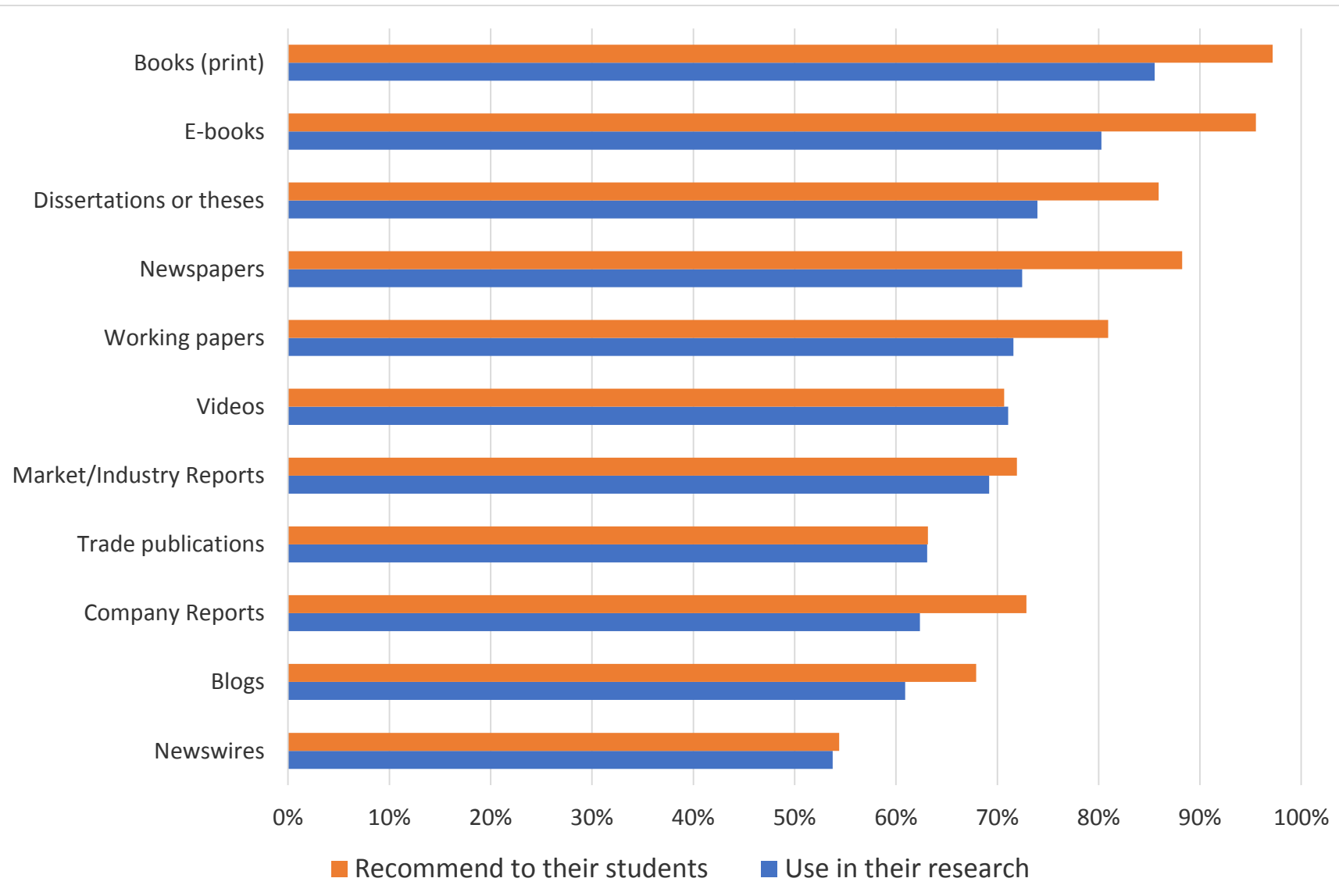


Question:

“In addition to scholarly journals, what other information sources do you use in your research?”

Responses from over 400 researchers worldwide. Q1 2017.

Researchers who teach recommend even more



Question:

“If you teach, which of the following types of information do you **direct your students to** in your teaching?”

Responses from over 400 researchers worldwide. Q1 2017.

From 2014 - 2017 usage in video for educational purposes has increased 82%.*

Today's students have used video all their lives



Watch video

- Classroom access
- Web access

Record video

- Present papers
- Conduct interviews
- Film experiments

Communicate with video

- Skype, Facetime
- Expect to see as well as hear
- Used to a media rich environment



Videos are now an essential part of learning

ENGAGEMENT



- Supports Different Learning Styles and Student Expectations
- Group Projects
- Review
- Demonstrations
- Trainings
- Research
- And More...

- The Backbone for Online Courses
- In the classroom
- Lecture Launchers
- Discussion Starters
- Lecture Recap
- Applications of Concepts



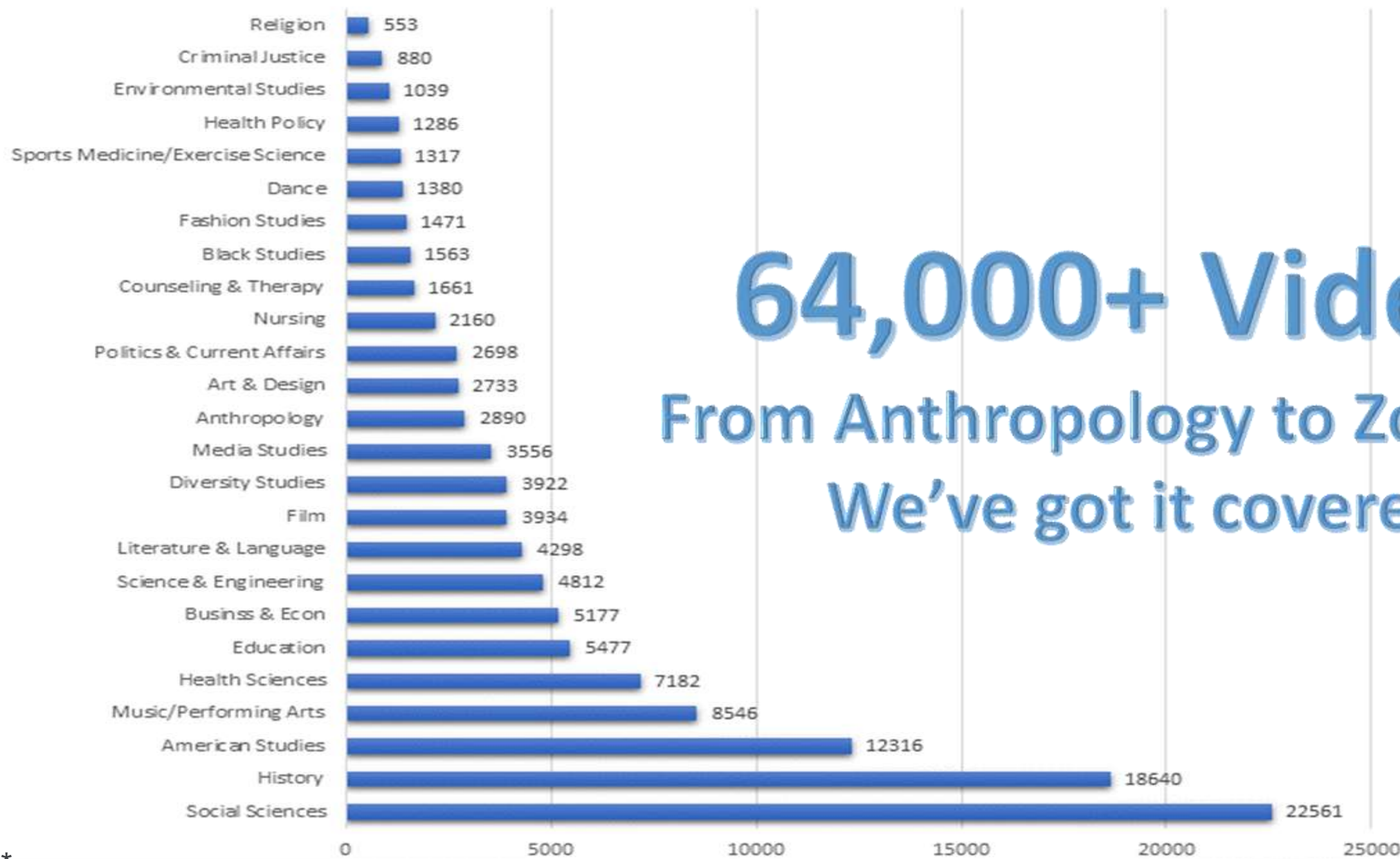
Video for any need

- Academic Video Online
- Collections
- Demand-Driven Acquisition
- Single Titles

More at:

<http://www.aib.sk/download/tools/1713-as-video-for-any-need-intnl-v16.pdf>

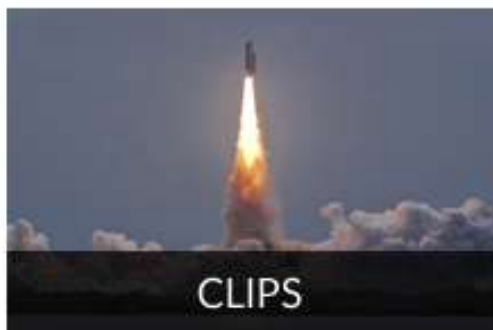




64,000+ Videos
From Anthropology to Zoology...
We've got it covered!



* **Please Note:** Titles counts are subject to change. Territory restrictions apply. Individual videos may be accounted for in multiple categories in order to accurately represent the disciplines they support. For more discipline search options, click [here](#).



ProQuest®



More than 300 titles added in 2017
For science, health, environmental studies, sociology, history, political science, business, economics, and more



Bring a wide range of theology topics to life, including spirituality, history, and philosophy



NATIONAL GEOGRAPHIC: Over 200 titles available with over 90 new this year, covering Science, Environmental Studies, Psychology, Area Studies, and more.

10 films added in 2017 from their core classic films and contemporary documentaries including *The Ax Fight*, *N!AI*, *THE STORY OF A !KUNG WOMAN*, *An American Mosque* (2013), and more.



New PBS videos provide an exceptional range of content with the most valuable video documentaries and series from PBS. Highlights: *NOVA*, *Nature*, *Ken Burns' Jazz*, *American Experience*, *FRONTLINE*, & more.

A+E Networks®

200+ titles added in 2017:

- *The Men Who Built America*
 - *Engineering Disasters*
- And History Channel's
- *Roots: A New Vision*
 - *15 Septembers Later*
 - *The Making of Trump*



- Stanley Milgram's *Obedience*
- *Quiet Rage: The Stanford Prison Experiment*



New Documentaries such as: *Near Normal Man*, *Kiki*, *Citizen Jane*, *Angkor Awakens...*

17,000 EXCLUSIVES

Association for Supervision & Curriculum
Development

ASCD

BROADWAY HD

A+E Networks®



MILESTONE
film & video



- American Counseling Association
- Berkeley Media
- Bloomberg TV
- Bond 360
- Center for Asian American Media
- Danish Radio
- Dennis O'Rourke
- Film Movement
- First Run Features
- Healthy Learning
- Journeyman Pictures
- Medcom Trainex (clips)
- Royal Anthropological Institute
- Stanley Milgram Experiments
- Tony Brown's Journal
- Videofashion
- And more...



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AN OFFICE OF ALEXANDER STREET PRESS
CELEBRATING 40 YEARS OF EXCELLENCE

ProQuest



THE VIDEO PLATFORM

Expansive functionality

On screen transcripts, translations, accessibility, streaming quality

- Synchronized, scrolling and searchable transcripts
- On-screen transcripts
- Variable bit rate streaming technology—no worries about buffering
- HD quality
- English translations + option for 66 languages

Expansive functionality

discoverability, mobility, sharing

- **Unlimited-Simultaneous User** access
- Make **custom clips**
- **Custom playlists:** Assemble videos, clips, and any other permanent links
- **Share** clips and playlists—create groups
- Send films, clips, playlists to a **mobile** device
- **Cite, email, link, embed**
- Free **MARC** records for discovery
- **Seamless integration** with the discovery systems, easy linking with an LMS
- **LTI** (learning tools interoperability) capable

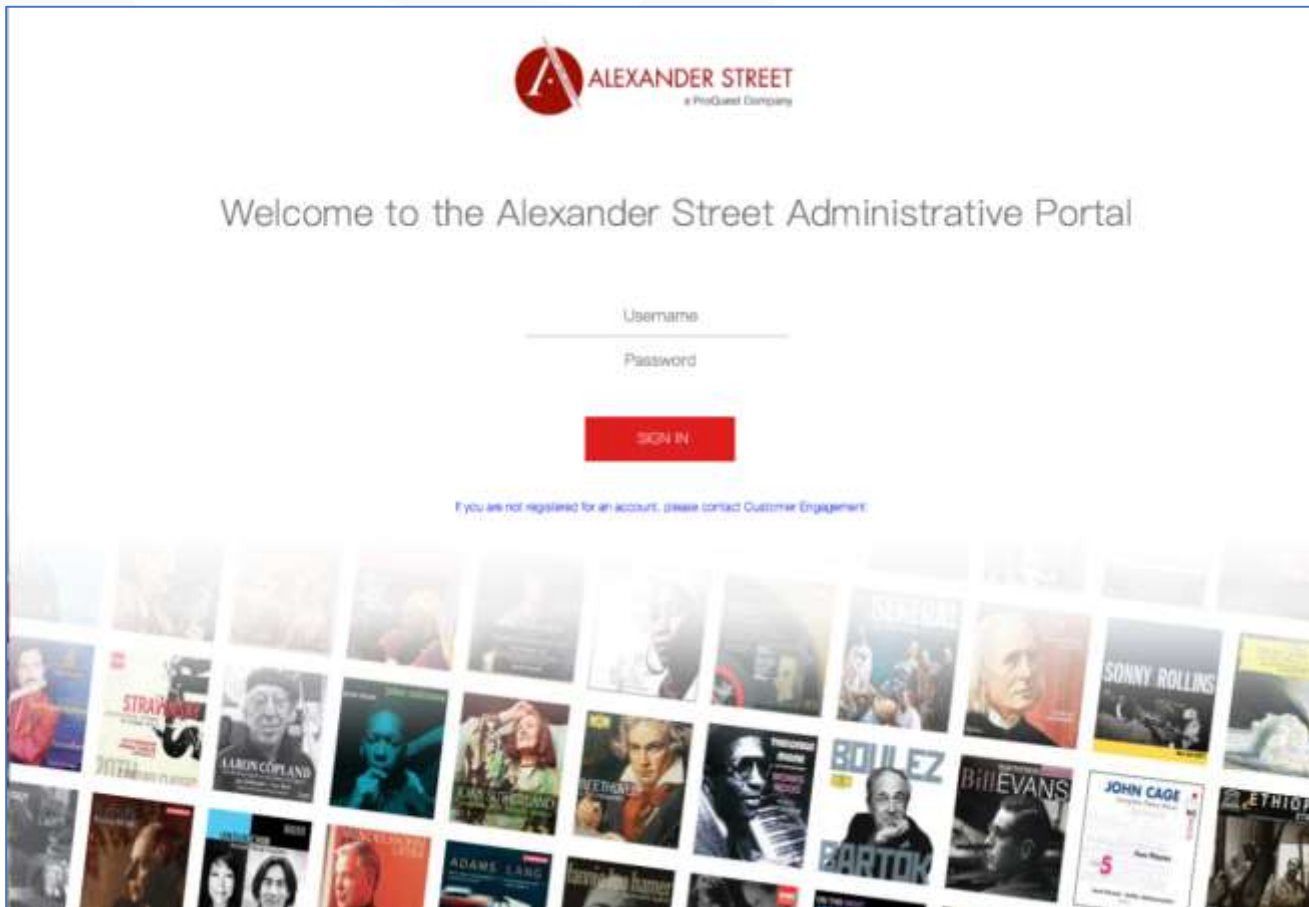
Accessibility

- Platform complies with the best practices, recommendations, and standards as defined by the Web Content Accessibility Guidelines (WCAG 2.0) of the World Wide Web Consortium (WC3) and Web Accessibility Initiative (WAI)
 - Meets WCAG 2.0 level AA criteria in all the “should meet” criteria for video; all the level-A “musts;” and many of the AAA level criteria
- Meets requirements set by Section 508 of the U.S. Rehabilitation Act.
- JAWS implementation for all platform features
- Synchronized scrolling transcripts + on-screen transcripts for the majority of titles
- We add films quickly, transcripts and captions follow; any film with 50+ views immediately
- Any user can request transcription—jumps to top of our queue

ENHANCED ADMIN PORTAL

Enhanced Admin Portal

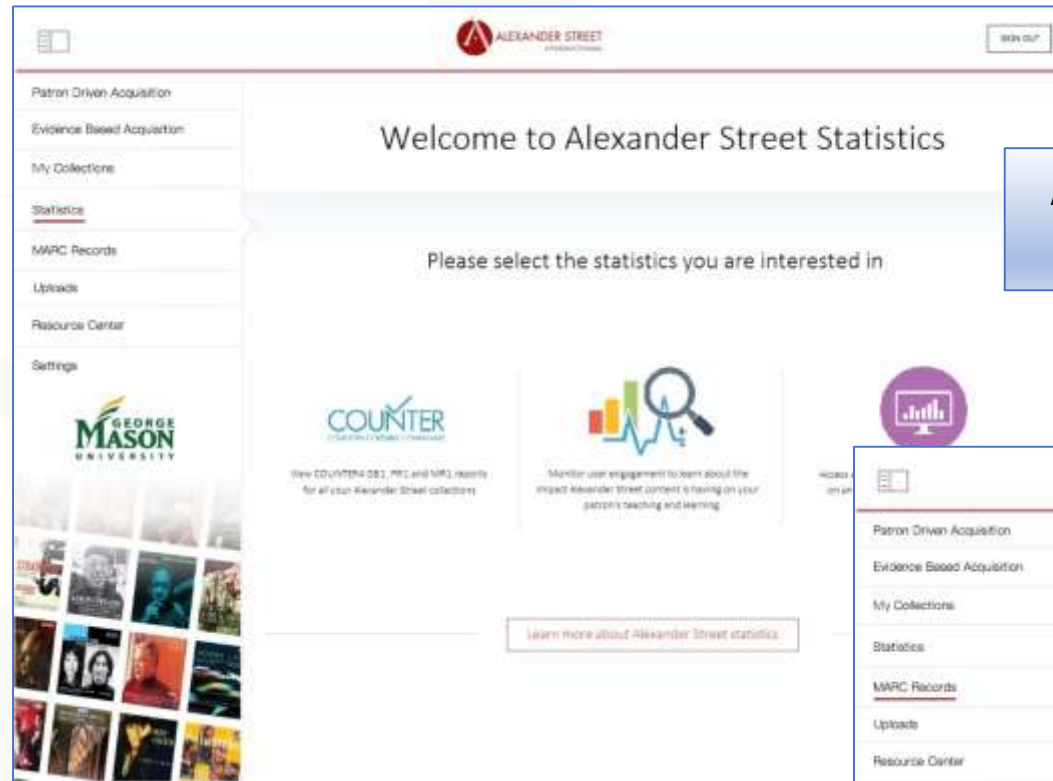
adminportal.alexanderstreet.com



- Usage, engagement, and impact measures
- MARC records customized to your content
- Manage your collections
- Title level usage

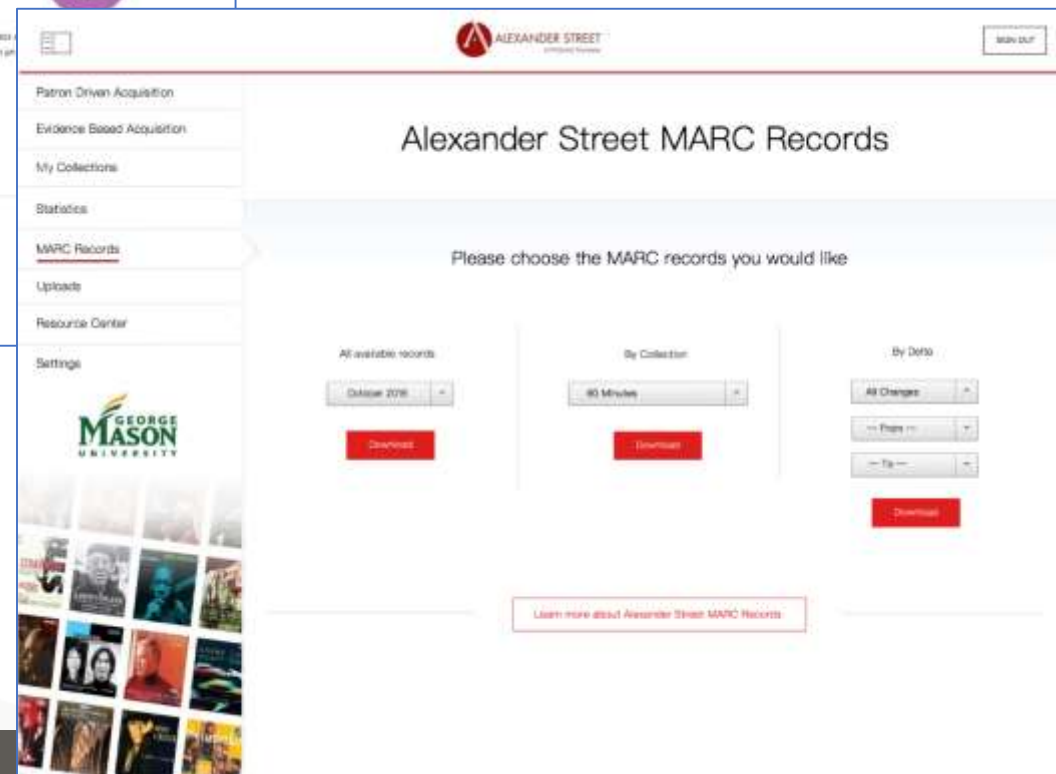
New easy-access [admin portal](#)—
access everything from here

Admin Portal

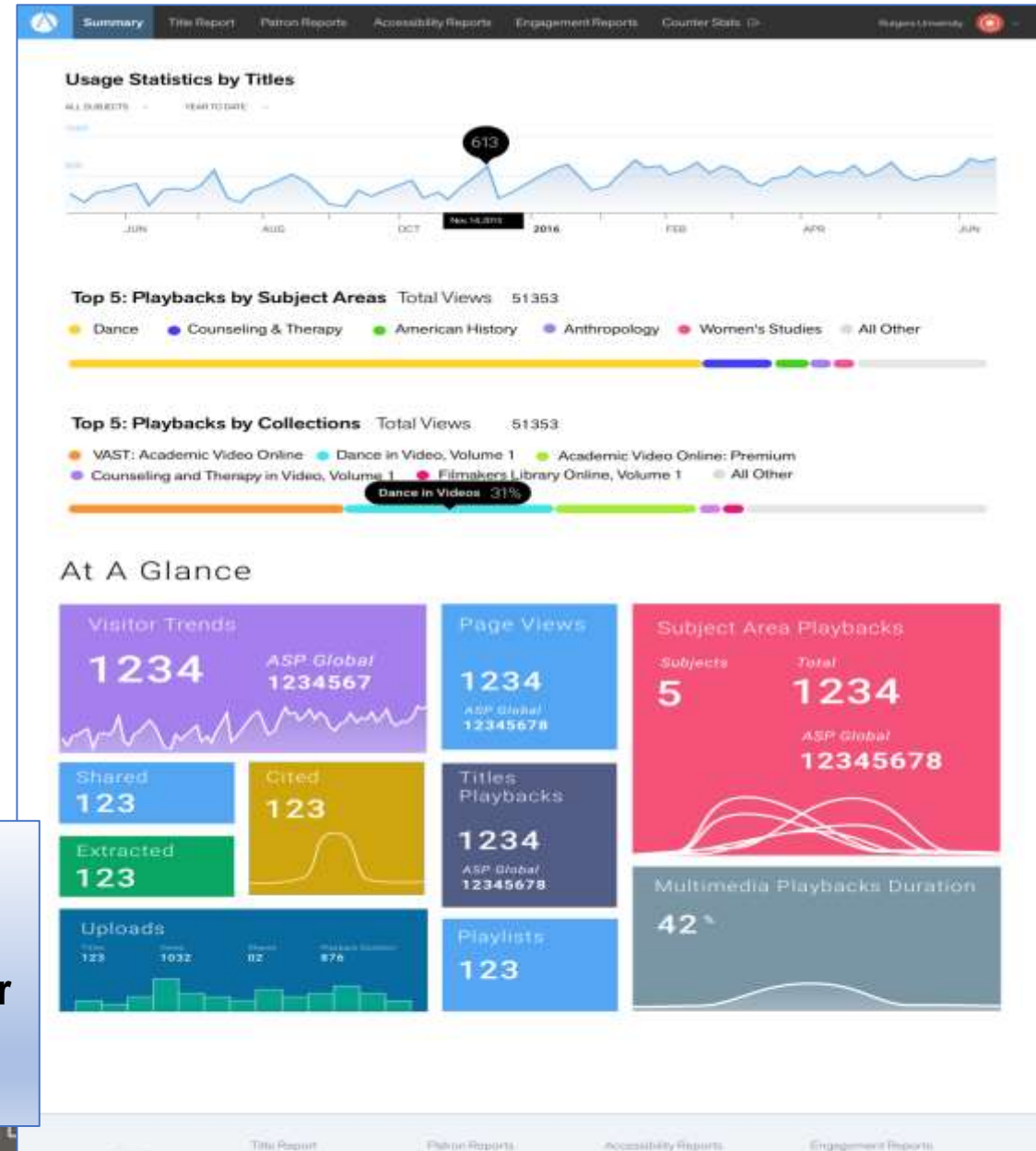
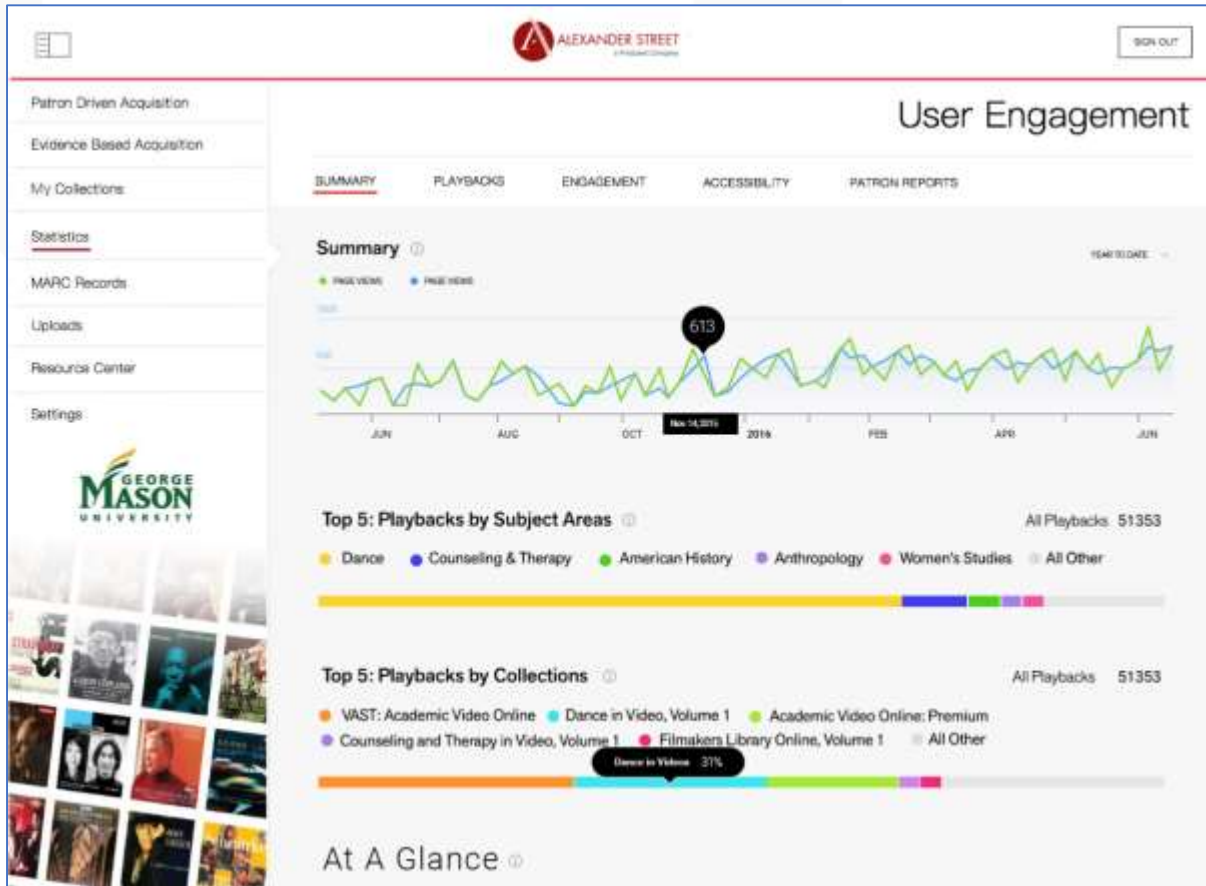


Access to usage, engagement, and impact statistics

Access your customized MARC records



Admin Portal



Easy to find what you need at a glance.

Reports that dig deeper into the user engagement experience.

ACADEMIC VIDEO ONLINE



Unlimited Value

Build by Choice (perpetual rights)

FREE Media Hosting (now integrated into platform)

Admin Portal (engagement/impact stats)

Video Platform

Comprehensive & Multidisciplinary

Exclusive Content (17,000+)

Predictable Cost (Low Cost/Title)

Curated for the educational experience



Top 5 Reasons to Choose Academic Video Online



1. **Videos Engage Students** and meet them where they are with what they expect.
 2. **The Most** - The largest, most comprehensive video content collection available.
 3. **Multidisciplinary/Multi-content type** – provides content for the majority of departments on campus in one product. Curated for the educational experience.
 4. **Enhanced Admin Portal** – Stats provide insight into user engagement and impact.
 5. **Build by Choice** – PERPETUAL RIGHTS. The longer you subscribe the more you own .
- **ADDED BONUS:** 15% discount on AVON for PQC, PQC Essentials, and Academic Complete customers in 2018.

Q&A