



Academic writing transformed

How the Hochschule Neubrandenburg empowered its students and simplified writing workflows with SciFlow

To modernize its services and simplify academic writing, the university library adopted SciFlow to empower students, researchers, and lecturers to write, collaborate, and publish effortlessly with custom templates and streamlined workflows.

The challenge: Academic writing as a roadblock

Students and faculty at Hochschule Neubrandenburg used to face significant hurdles in their academic writing. Many struggled with basic formatting tasks, such as inserting page numbers and sticking to citation guidelines. These challenges were especially daunting for students with limited experience using traditional tools like Word. Faculty often noted that formatting errors detracted from the quality of student submissions, which created additional work for both students and instructors.

The library initially focused on supporting university employees with publication tools, but the focus then shifted to students, as it was apparent they needed the most immediate help. Without a streamlined writing platform, students were being left to navigate complex formatting requirements on their own, often leading to frustration and subpar results.

SciFlow's platform for clear and professional writing

In 2023, the library introduced SciFlow, a cloud-based academic writing platform designed to simplify the writing process. SciFlow offered a seamless solution.

- **Pre-designed templates** meant students could focus on their content while SciFlow handled formatting and ensured compliance with academic standards.
- **SciFlow's compatibility with reference tools**, including EndNote, made citation management effortless.
- **As a browser-based platform**, SciFlow allowed students to work from any device, eliminating the need for local installations or USB drives.
- The library provided **hands-on training**, webinars, and one-on-one sessions to ensure students and faculty could make the most of the platform.
- **Accessible PDFs** can be uploaded to the institutional repository.

"The most important result is that the formal quality of the work from students who use SciFlow has really improved significantly. Our user numbers have continuously increased – from this we can see that it is being very well received."

Heike Lebert
Library Director
Hochschule Neubrandenburg



If someone is super proficient in Word, Word offers more possibilities. But for students who want to focus on content rather than formatting, SciFlow is the clearly better choice."

Doreen Jahnke, Library, Hochschule Neubrandenburg



Implementation: A team effort

The rollout of SciFlow was a genuine collaborative effort. The library introduced the platform during a "getting to know SciFlow" session in April 2023, engaging key stakeholders, including the rectorate committee for library affairs. Faculty and department heads quickly saw the potential of SciFlow and began recommending it to their students. The library continues to play a central role in the implementation, offering tailored training sessions and creating additional templates, such as learning diaries. Library staff also provide ongoing support, addressing initial concerns and helping students transition from Word to SciFlow.

Documents created
322 → 2,169

The number of publications increased from 322 in 2023 to 2,169 in 2025, marking a 570% increase in just two years.

Time spent
10x

The cumulative time users spend in SciFlow increased by 10x in 2 years.

The results: Better writing and happier students

The benefits of the SciFlow implementation were not only quick but also far-reaching. Faculty reported a noticeable improvement in the formal quality of student submissions. Formatting errors and citation inconsistencies became a thing of the past, whilst students embraced SciFlow for their term papers and other assignment, not just theses: in fact, many students found the platform so user-friendly that they began using it for all their academic writing.

The library's role in academic support expanded, with staff providing tailored training and acting as a central point of contact for SciFlow-related queries, and SciFlow's browser-based platform aligned perfectly with the university's goals of increasing digital accessibility and reducing reliance on traditional software.

Ready to elevate academic writing and publishing at your institution?

Discover how SciFlow can simplify workflows, enhance collaboration and improve the quality of student and faculty publications. From accessible templates to seamless integration with tools, SciFlow empowers users to focus on content while automating formatting and publishing tasks.

Talk with us and explore how we can support your writing and publishing workflows.